The sphere represents a body of water depicting the curvature of the earth. The number ‘10’ appears to be emerging from the water like the sun on the horizon. The 10 year graphic is created to work with the existing GIWS brand.

The 10 year graphic can be used with and without the existing GIWS wordmark on correspondence, website and advertising for the year.
The 10 year graphic can be used in a variety of formats and orientation. The following page illustrates different promotional items using this design.
GIWS 10 year anniversary branded items
The University of Saskatchewan’s Global Institute for Water Security (GIWS) is an international leader in cold-regions hydrology.

USask’s Global Institute for Water Security (GIWS) is co-located at Environment Canada’s National Hydrology Research Centre at Innovation Place and officially launched in 2011.

Abbreviate as GIWS following the first mention, no spaces, no punctuation. Subsequent mentions could reference “the institute” if it flows well.

Officially launched in March 2011, GIWS builds upon leading expertise and capacity in water research at USask. The institute is the home of the Global Water Futures (GWF) program. GWF is transforming the way communities, governments and industries in Canada and other cold regions of the world prepare for and manage water-related threats such as drought and flood.

When reading and speaking about the institute, emphasize each letter (i.e. G – I – W – S). Avoid mention of the institute as Gee-Whiz or other iterations of that nature.
COLOUR LOGO VARIATIONS:

Global Institute for Water Security

STANDARD
CMYK OR PANTONE

STACKED
CMYK OR PANTONE

HORIZONTAL
CMYK OR PANTONE

STANDARD REVERSE
CMYK OR PANTONE

STACKED REVERSE
CMYK OR PANTONE

HORIZONTAL REVERSE
CMYK OR PANTONE

THE ACRONYM CAN BE USED ON ITS OWN WHERE APPlicable.

Always use the official USask secondary logo on all materials. When size restrictions prohibit this requirement—such as a pen or other small usage—include the text “USASK” to ensure a connection to the university.
BLACK AND WHITE LOGO VARIATIONS:

**Standard Black**

**Stacked Black**

**Horizontal Black**

**Standard White**

**Stacked White**

**Horizontal White**

THE ACRONYM CAN BE USED ON ITS OWN WHERE APPLICABLE.

Always use the official USask secondary logo on all materials. When size restrictions prohibit this requirement—such as a pen or other small usage—including the text “USASK” to ensure a connection to the university.
Straight-down aerial photography provides a unique look, a topical subject matter and an interesting background for text to be applied overtop.

A topographic map represents the technology side of water research and works perfectly with the shot-from-above photography.

ACCOMPANYING VISUALS:
WOMEN IN WATER
A GOAL PERSPECTIVE OF ROLES, RESPONSIBILITIES, AND OPPORTUNITIES

September 27, 2018
2:30-3:15 pm
The National Hydrologic Research Centre - Seminar Room

This is a public event.

In recognition of gender equality week.

Featuring three discussions on women and water around the world. This event will discuss water-related challenges in Canada and East Africa and how these affect women in particular.

WOMEN AND WATER-GOVERNANCE: A PATH FORWARD
Lori Bradford

WATER AND WOMEN IN EAST AFRICA
Corrine Schuster-Wallace

WATER AND INDIGENOUS WOMEN IN CANADA
Erin Poochay Lalita Bharadwaj

PROGRESS REPORT 2018-19

OUR VISION
To undertake world-class research that enables and enhances water security. We define water security as the sustainable use and protection of water resources, the safeguarding of access to water functions and services for humans and the environment, and protection against water-related hazards (flood and drought).

OUR MISSION
• Create a focus and platform for interdisciplinary collaboration that recognizes the societal dimensions of water security, human impacts on the environment, and the linkages and feedbacks between atmosphere, land and water systems. This requires new integration of the relevant spectrum of natural, health and social sciences, public policy and engineering;
• Develop the knowledge, science and technologies needed to support integrated water quantity and quality management in the face of uncertain climate and water resource futures, and address local, regional and global water security agendas;
• Develop partnerships with key stakeholders to translate science into policy and management support to meet water security challenges, including interactions among water, food, energy and ecosystem services (i.e., benefits to human welfare), climate change adaptation and mitigation challenges, and the human health agenda;
• Provide tools, technologies, and computer models for application to key globally significant water security issues, with international application; and,
• Create a unique opportunity for governments, industry and universities to invest in and collaborate on one of our most pressing global issues.

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