



Incorporating Social and Cultural Sciences into Technical Work

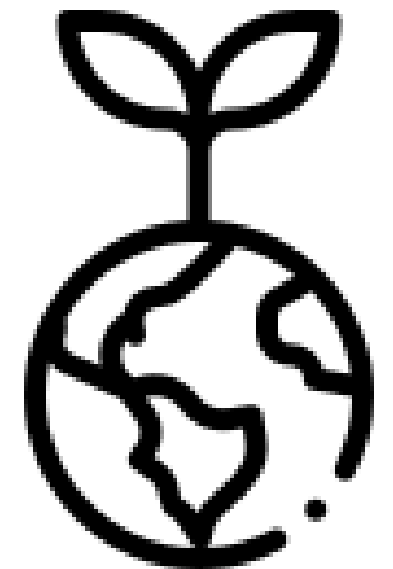
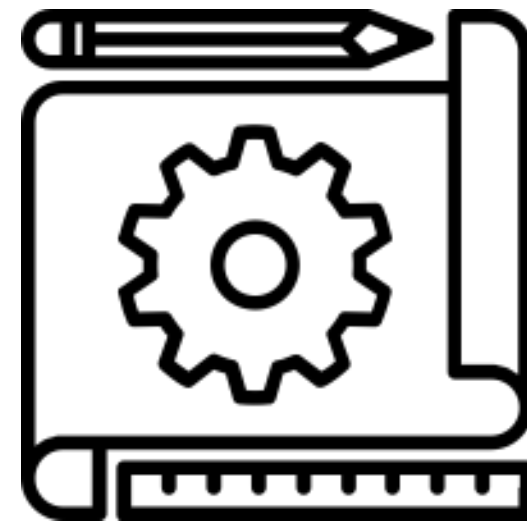
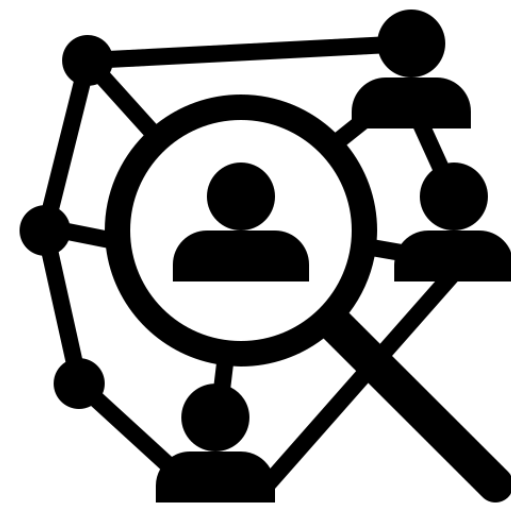


Lori Bradford (she/her/hers), CRC Tier 2 in Incorporating Social and Cultural Sciences
into Engineering Design



Short Bio

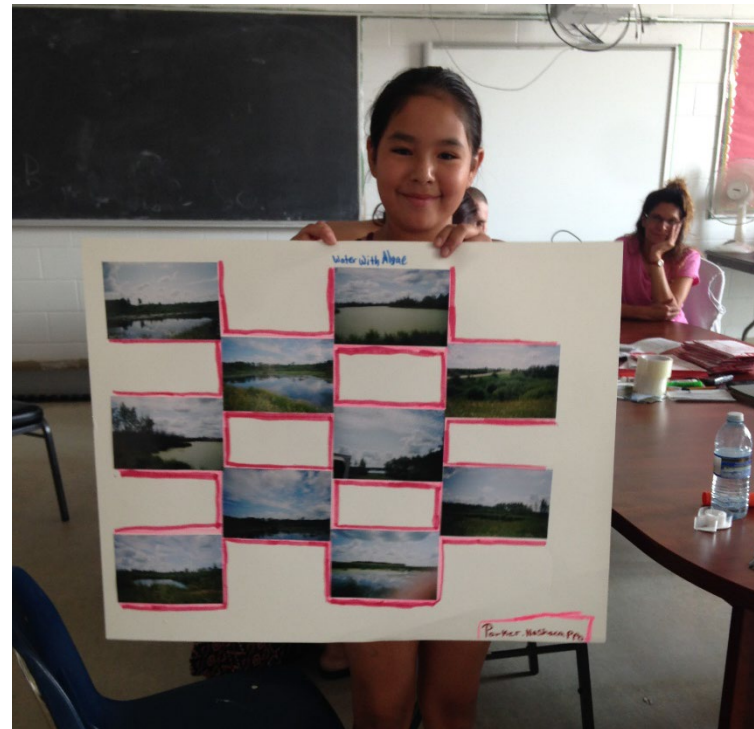
- Hons BSc (Biochem, English), M.Env.S, PhD (Social Psychology)
- New role: CRC Tier 2 in Incorporating Social and Cultural Sciences into Engineering Design, SoPD College of Engineering and SENS
- Member: GIWS, AMIP, CoE SIGMA
- Current Grants: CRC; CFI-JELF; SSHRC Ideas Lab, Aid to Scholarly Journals; Genome Canada LSARP; ECCC LWBP; P-SSHRC (2), SHRF, New Frontiers (2)(Nazemi, Comte), NSERC Create (Zhang); ISC (3); DFO (1); ECCC (2) (Cheecham-Uhrich/CRDN; Mitchell/PAGC)



Show of hands!

Does your work have social impact?

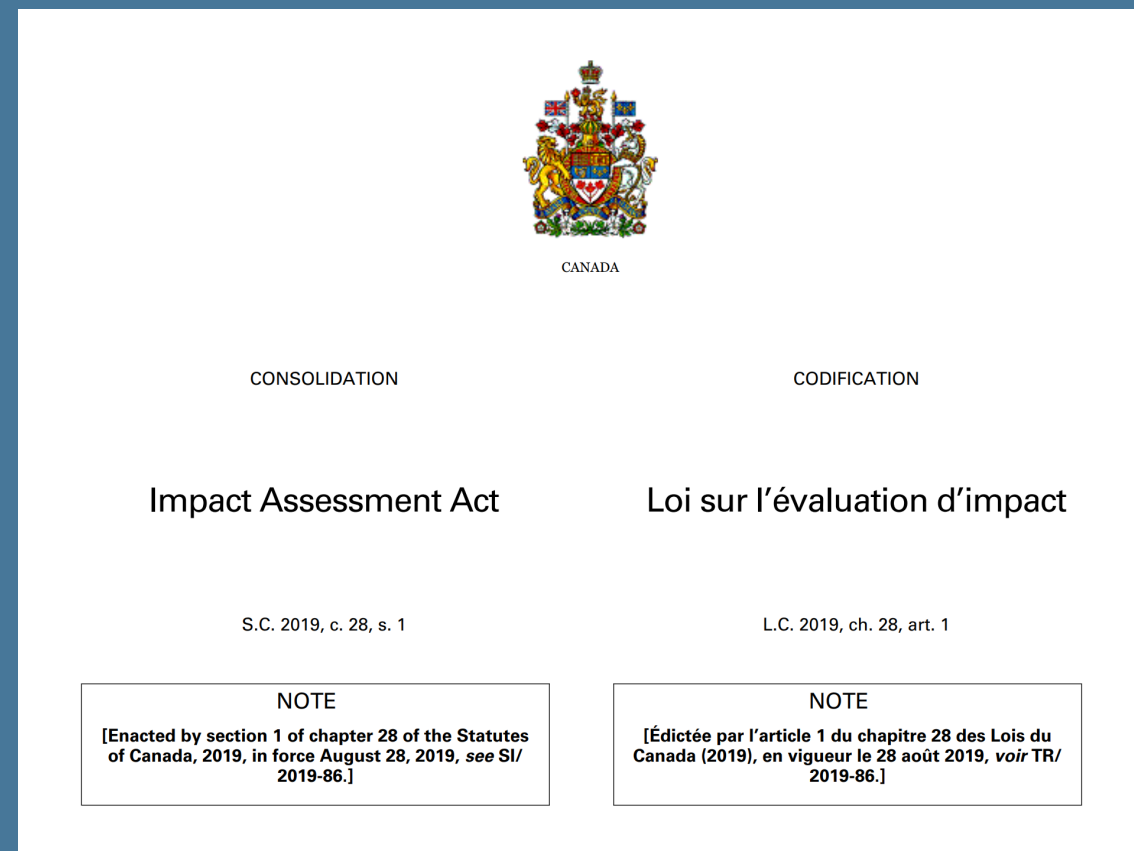
What impact(s) do you think it has?



Images include one of child holding up poster of photos they took of waterways around their home, and another of man standing on a culvert about half a body length under the road surface being repaired after road washout.



Did you know?



In 2019, Canada's Impact Assessment Act changed?

- There are now additional steps to assess the environmental, **social, health**, economic, and **cultural impacts** of major projects, and
- The effects of projects on Indigenous peoples and their rights



But where are we now?

Image is of three sustainability pillar labelled circles overlapping, but smaller social sustainability circle appears, with shaded empty area indicating that we don't do as much research on social sustainability overall

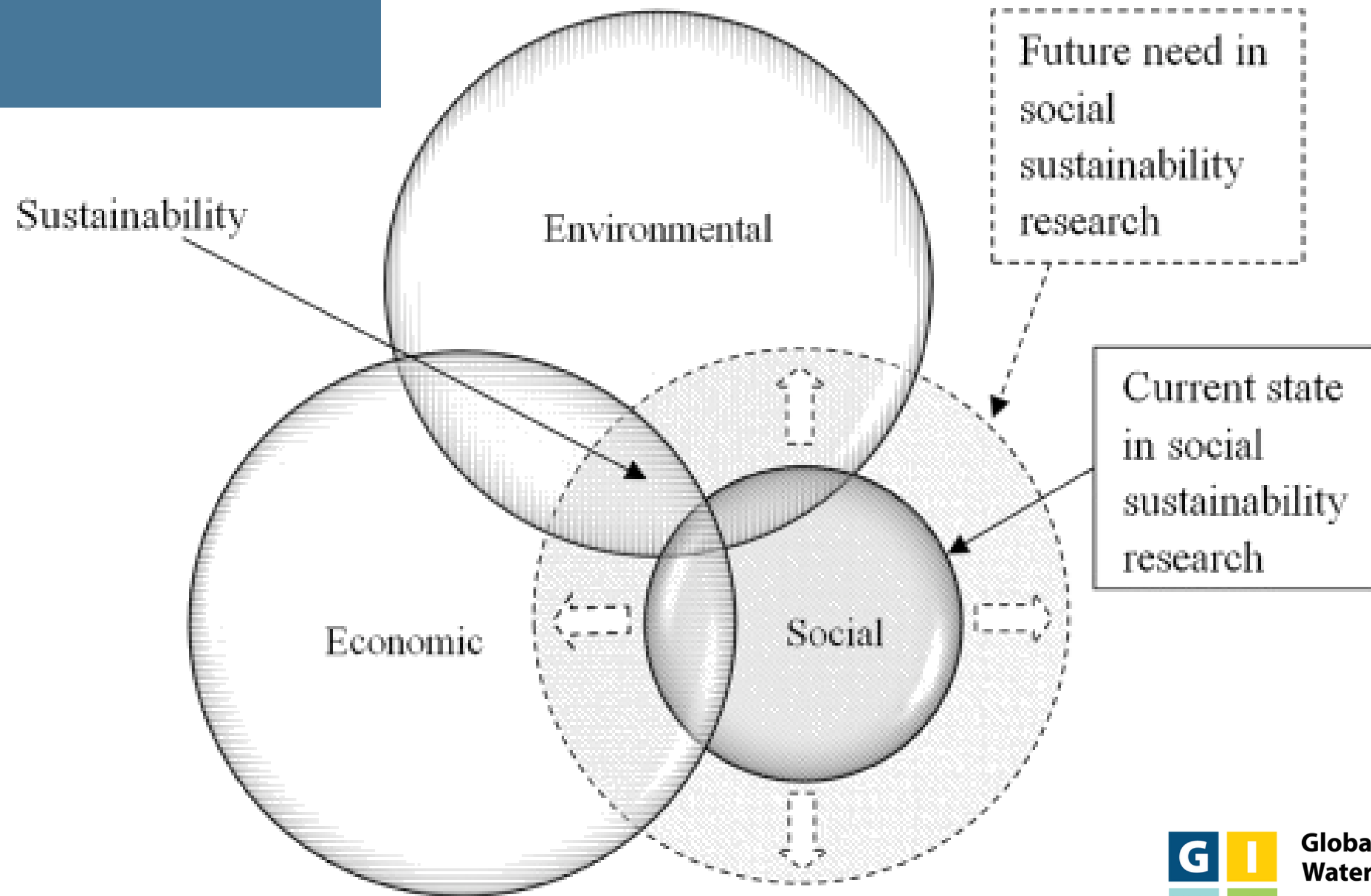


Figure from: You, F. (2015). *Sustainability of products, processes and supply chains: Theory and applications*. Elsevier.

Think of a Social and/or Cultural Science...

Accounting

Archaeology

Anthropology

Business Administration

Commerce

Drama

Economics

Education

English

Entrepreneurship

Finance

Fine Arts

Gender and Disability Studies

Geography and Planning

History

Indigenous Studies

Kinesiology

**Languages, Literatures, and
Cultural Studies**

Law

Leadership

Linguistics

Marketing

Media Production

Music

Philosophy

Political Studies

**Psychology and Health
Studies**

Public Policy

Religious Studies

Sociology



Mutualism in design

- Why Ravens and Wolves Hunt Together
- Awechigewin and Ełèts'eezhà
- Sustainability and Post-Sustainability – quadruple top line

I need you!

- Systematic review of engineering social sciences
- Case studies (student thesis work)
- Social network analyses
- Pre- and post- seminar series intervention
- Scientists as subject
- Curriculum review
- Experimental design labs
- Process evaluation
- Gaming for mutualistic design



Thank you!



Image: A painted image of a coyote hiding behind slender wheatgrass plant in cross-section. In the coyotes mouth is a dead rabbit, its blood leaking down into wetland and being filtered by plant roots and microbes. The blood turns into water and two hands, one adult sized and one small child sized catch the blood/water as it enters wetland



Cheryl Buckmaster (2022)

Filtering

Ink and acrylic on Mulberry paper

18w x 42h resized